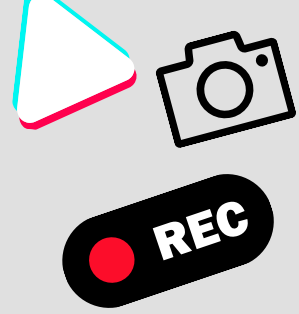




# HOW TO MAKE VIDEOS FOR RESEARCHERS



Learning to create videos and present on camera can at first seem like a steep learning curve and a daunting task. But using videos and platforms such as YouTube and TikTok to communicate your work can be extremely rewarding and a fantastic opportunity to learn new skills and gain confidence. These skills are also transferable to a wide range of careers both within and outside of research.

In this workshop you will leave with skills and confidence to be able to create your own science video from scripting, filming, editing to uploading to an online platform.

## What is typically covered in the training:

- Why communication through video is important and useful
- How to plan and script videos
- Technical logistics of filming
- Speaking to camera
- Editing
- Uploading
- Tips and Tricks

## Who is this training for:

Any student or staff at any career stage with an interest in using video to communicate. No prior experience of creating videos is required.

## Example Half Day Workshop

- |               |                                                                                                                                                             |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:00-10:00    | <ul style="list-style-type: none"><li>• Introduction to why and how using YouTube can be important for your career</li><li>• How to script videos</li></ul> |
| 10:00 - 10:30 | <ul style="list-style-type: none"><li>• What you need to film and how</li></ul>                                                                             |
| 10:30 -11:00  | Break combined with filming exercise                                                                                                                        |
| 11:00-12:00   | <ul style="list-style-type: none"><li>• How to edit</li><li>• Tips and tricks</li></ul>                                                                     |
| 12:00-12:30   | <ul style="list-style-type: none"><li>• Questions</li></ul>                                                                                                 |



# HOW TO MAKE VIDEOS FOR RESEARCHERS

**A full day workshops allows participants to script, film and edit a video in one day - leaving the training with a video ready to share!**

## **Example Full Day Workshop**

- |               |                                                                                                                                                                                                                                                                                                                                 |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:00-11:00    | <ul style="list-style-type: none"><li>• Introduction to why and how using YouTube and TikTok can be important for your career</li><li>• In depth analysis of the type of videos you can make</li><li>• Discussion on what the audience are looking to get out of the training</li><li>• What you need to film and how</li></ul> |
| 11:00 - 11:15 | <ul style="list-style-type: none"><li>• Break</li></ul>                                                                                                                                                                                                                                                                         |
| 11:15 - 13:00 | <ul style="list-style-type: none"><li>• How to speak confidently to camera - including confidence building group exercise</li><li>• How to find your own style of video/presentation</li><li>• Practice filming short video</li></ul>                                                                                           |
| 13:00-14:30   | <ul style="list-style-type: none"><li>• Lunch combined with filming exercise</li></ul>                                                                                                                                                                                                                                          |
| 14:30-16:00   | <ul style="list-style-type: none"><li>• Discussion around the areas trainees found easy/hard about making videos</li><li>• How to edit and upload to social media</li><li>• Social media to accompany videos</li><li>• Tips and tricks</li></ul>                                                                                |
| 16:00-16:30   | <ul style="list-style-type: none"><li>• Questions</li></ul>                                                                                                                                                                                                                                                                     |

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**I am also willing to provide custom feedback on videos produced after the training. For example if required for an upcoming conference or competition - please enquire for the cost of this which will be provided per person.**

